



A hand up to help Aussie kids in need



Tips to boost your funds

Break down your goal into small, easy steps – for example a \$500 goal might involve getting \$200 from online donations, \$50 from a morning tea with your colleagues, and \$250 from asking local business to donate prizes for a fundraising raffle

Sponsor yourself - a great way to kick start your fundraising is with a donation from yourself – it shows you are prepared to do what you are asking of others and helps set a starting amount for your sponsors to follow

Personalise your fundraising page - add a profile picture; change your page title; write a blog; upload photos and videos – anything that lets your potential supporters know how passionate you are about the cause and what reaching your fundraising target means to you.

Spread the word far and wide - promote your fundraising any way you can, as early as you can. Make sure you tell all your networks via email, social media, newsletters, noticeboards, posters, flyers, media releases or in person - word of mouth works wonders.

Ask your employer to dollar match - ask your employer to dollar match all the funds you raise - it's a great profiling opportunity and tax effective for them.

Tax deductible receipts - remind all your supporters they can get tax deductible receipts - for donations of \$2 or more.

Believe in the cause - show your supporters how enthusiastic you are about our work - stress the importance of every single donation, no matter how big or small, with our How Your Donation Helps poster

Say Thank You – to everyone who supported you - and remind them how their help will transform the lives of Aussie kids in need.